



Our Team



Stephan SchroederChief Executive Officer



Ingmar PoeseChief Technical Officer



Phillip UrbanikChief Product Officer



Skills and Competencies

- Highly automated operation
- Massive data-processing at wire-speed
- Deep understanding of telco operator needs
- Close co-operation with universities

Benefits of network intelligence

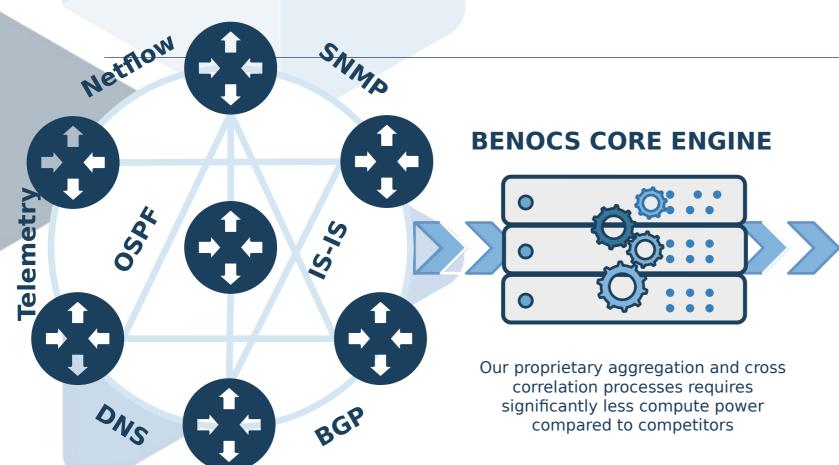
- ✓ Full Internet supply chain visibility
- ✓ Automated and intelligent solutions
- ✓ Traffic steering and optimization
- ✓ Strengthen customer/partner relationships



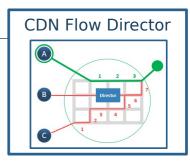
- ✓ Increased revenue
- ✓ Reduction in CapEx and OpEx
- ✓ Increased QoE and QoS
- ✓ Increased efficiency and productivity



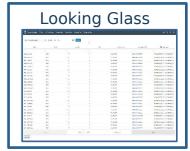
How we do it















PROTOCOL POOL

PROCESSING

NETWORK INTELLIGENCE



Flow Explorer- Transform data to information

1 End-to-end flow

2 1-click filters

3 SNMP overlay

4 Data Export

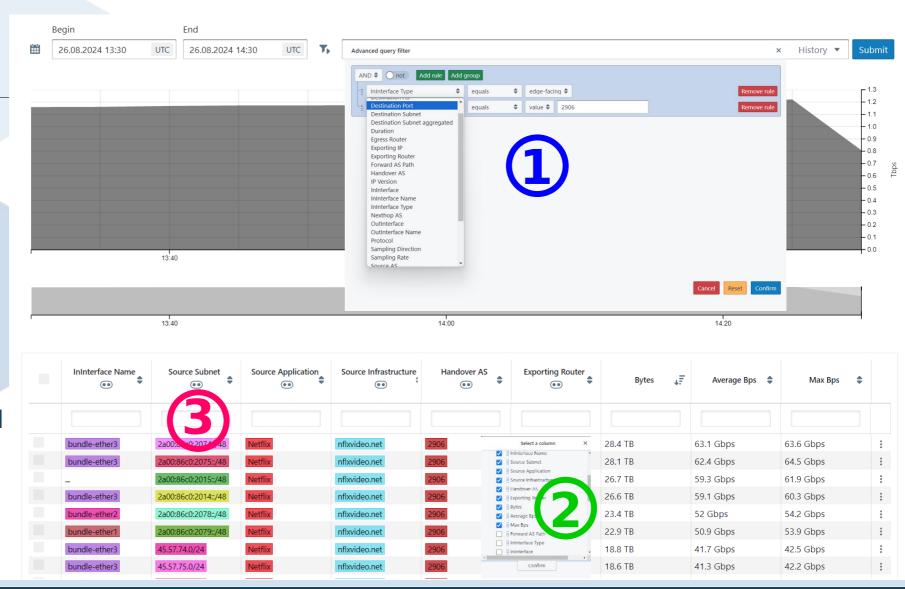


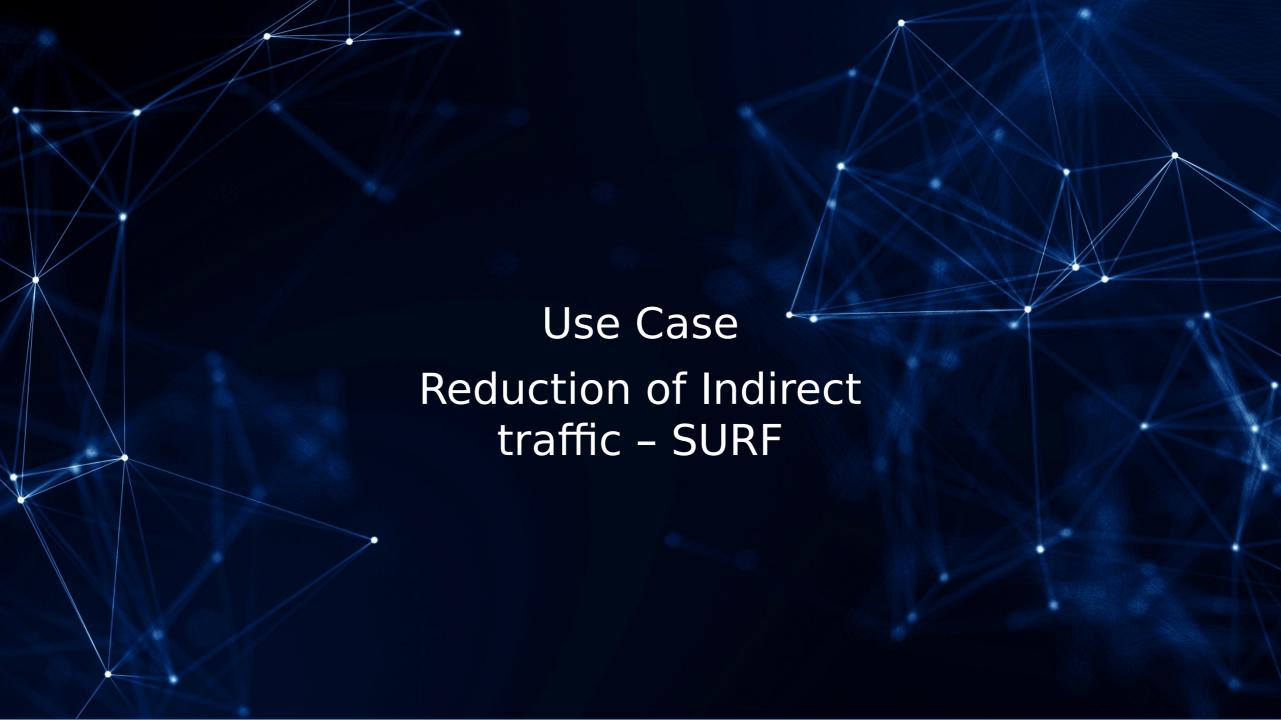
Raw Network Analyzer

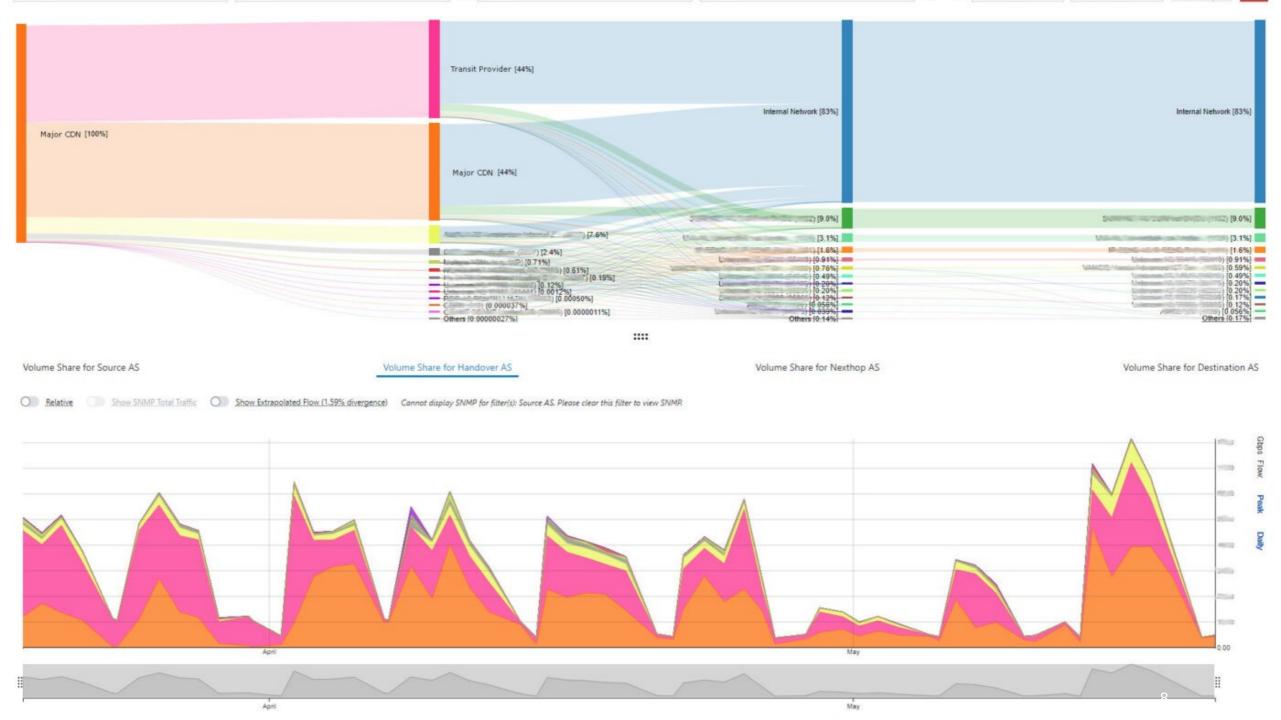
Advanced Query filtering with 30 datapoints

Right click on the table to choose all 30 datapoints using "Select a column" option

Clicking on the two dots below each column heading will group the table by that column





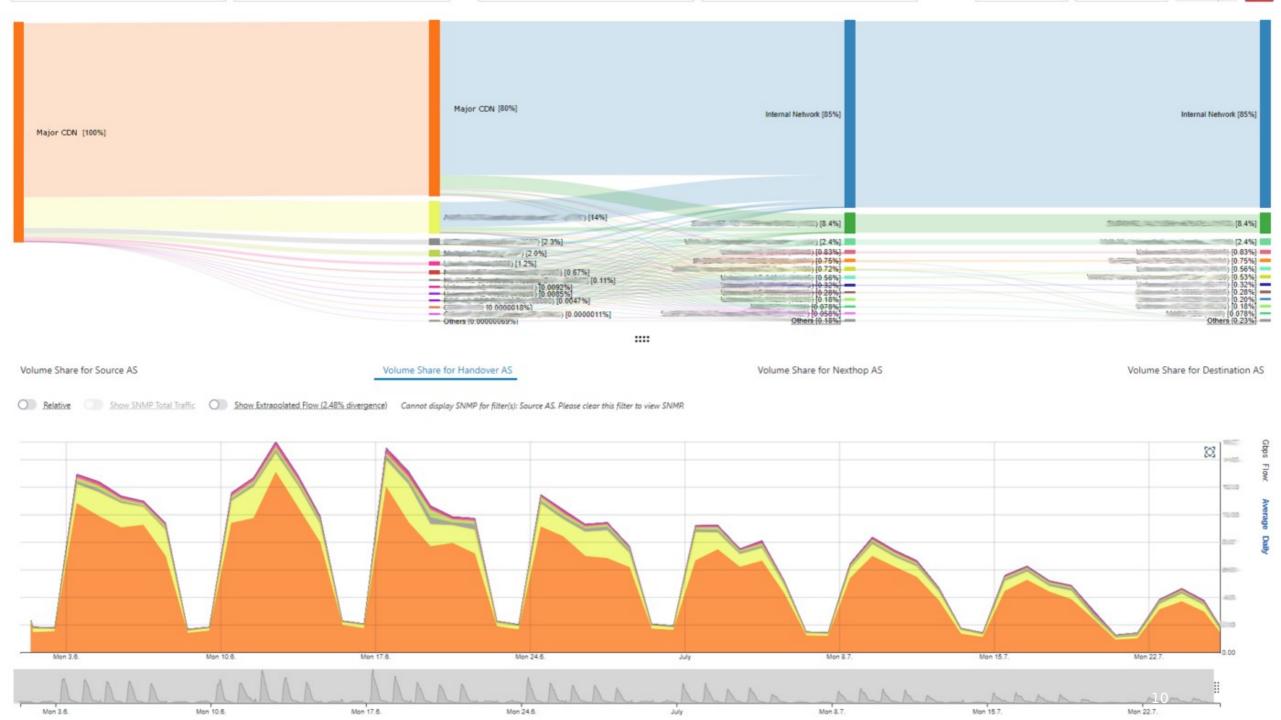


Solution

Indirect traffic was coming from a major CDN.

- Joachim, Network operator on SURF, reached out to BGP Engineer of the CDN in question, and suggested corrections to the BGP announcements to steer traffic towards the direct interconnection and not via a transit provider.

The direct traffic jumped from 42% to 80%, an absolute increase of 90%. Consequently, the indirect traffic fell, from 58% to 20%, bringing the traffic flow to the IP upstream provider below the Committed Data Rate (CDR). This shift in traffic to the direct interconnection with the CDN network saved substantial monthly costs for SURF.





BENOCS Analytics Usecases

Sales, Marketing & Peering	Network Operations, NOC, Firstline Maintenance	Network Engineering, BGP-Engineering, Traffic Engineering	Capacity Planning
Prospect identification	Monitor peers, transit, caches	Route optimization	Interconnect capacity
Flow explorer	Flow explorer	Flow explorer Looking Glass	Border Planner
Peering & cache locations	Alerting without noise	Route debugging	Backbone links capacity
Flow explorer	Anomaly Application Identifier	Looking Glass	Core Planner Core Flow Inspector
Policy control Flow explorer Anomaly Alerts Customer Portal	Traffic debugging Raw Network Analyzer	Localization of traffic- Flow explorer	Alerting without noise Anomaly Alerts
Profitability checks Flow explorer	Route debugging Looking Glass	Localization of traffic- steering Flow explorer	
Customer retention Flow explorer Anomaly Alerts Customer Portal			

VRF Inspection

Check volume share for VRF Name

Traffic levels dropped significantly

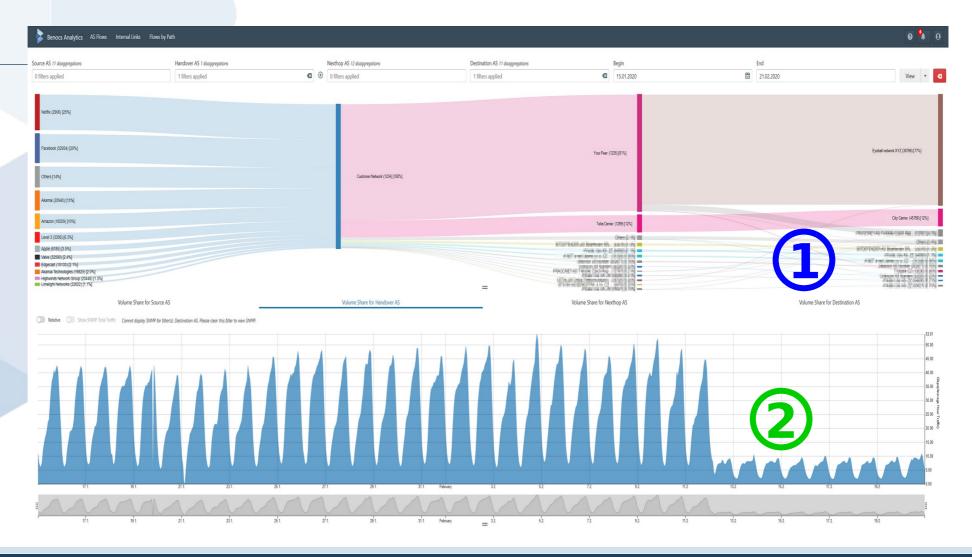


Find sudden changes to your network in a

click

Check volume share for **Destination**AS

Traffic levels dropped significantly



Identify critical capacity routers using thresholds

Routers in
Vienna have
been listed as
"critical" for
over a month.

We can see that doubling the capacity in most cases was enough to solve the problem.

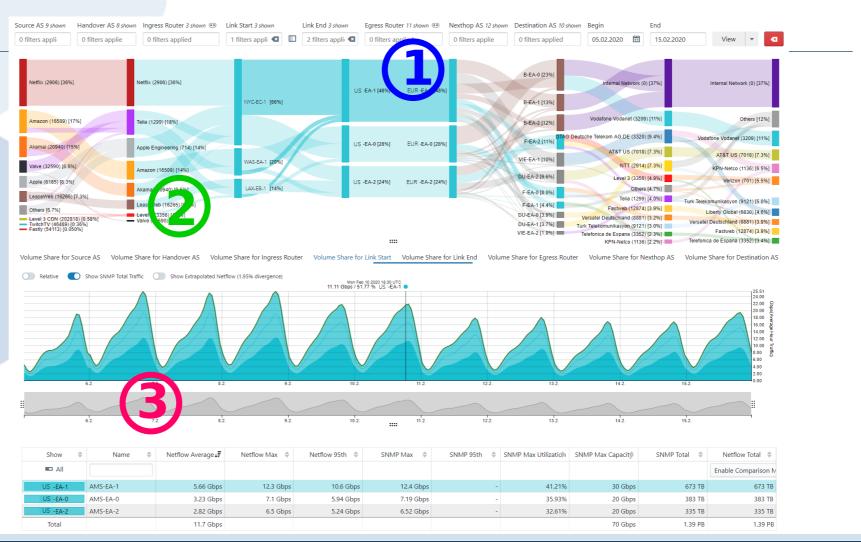


Backbone Optimization - Check the traffic traversing through core-router links

Current view
caters to traffic
passing from USA
to Europe
backbone links

Break-out and filter any dimension(s) you are interested in

The table gives you traffic split in actual numbers to understand traffic vs capacity of that link



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