

SIG-Marcomms workshop on Web Content Accessibility Guidelines (WCAG)

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Public

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AGENDA

Introduction

Workshop – Damian Niemir (PSNC)

- Why & what for?
Mental design, recipients & users, digital excusion
- How?
What to look for
- But how?
How to change, how to test
- DIY
Free tools, tricks, links
- Questions & Discussion

Introduction

- Practical points
 - recording – privacy
 - Mics off
- Welcome to SIG-Marcomms
- Recent [SIG introduction to WCAG](#)
- Legalities in a nutshell

Legalities in a nutshell

- WCAG is standard by World Wide Consortium
- relates to adjustment of Web content for people with disabilities.
- As a standard is not legally binding, but many countries have legislation in place anyway.
- In EU, 2016 Directive aims to ensure that websites & mobile apps of **public sector bodies** are accessible.
- Directive implemented differently by each member state
- Definition of **public sector body is key**
- Majority European NRENs (& GÉANT) do not consider themselves PSB
 - Some notable exceptions, such as PSNC

GOOD TO FOLLOW BEST PRACTICES & GUIDELINES WHERE POSSIBLE!

Hand over to Damian....

Thank you

Any questions?

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