



Cyber Hero @ Home

Help us to promote the campaign!

Davina Luyten
Communications Officer, Belnet

SIG-Marcomms online meeting – 30.09.21

Public

www.geant.org



CYBER HERO @ HOME **CYBER SECURITY MONTH 2021**

- Kick-off: tomorrow!
- 17 NRENs are actively involved
- 4 weekly sub-themes
 - Week 1 (4-10 October): Be aware of cybercrime
 - Week 2 (11-17 October): Protect your network
 - Week 3 (18-24 October): Protect your devices
 - Week 4 (25-31 October): Protect your identity
- Contributions are still welcome: csm2021@geant.org

Help us to promote the campaign!

- Download the **campaign materials** for your internal & internal communications. The **posters** are available in not less than **18 local languages!** <https://connect.geant.org/csm2021>
- During the whole month of October, **articles, blogs and videos** from experts within the R&E community will be published on the CONNECT website.
- Keep an eye on GÉANT's social media accounts and share / like our posts. The campaign hashtag is **#CyberHeroAtHome**.
- Share our **webinar programme**: 4 engaging presentations about ransomware, digital hygiene, privacy and social media, etc: <https://connect.geant.org/2021/09/15/webinar-programme-for-cybersecurity-month-2021-register-today>

Help us monitor the results of the campaign!

- Send us some **statistics** at the end of October on:
 - Number of page views of CSM21 related pages on your website
 - Number of impressions of your CSM21 related social media updates
 - Number of clicks on CSM21 related items in your newsletter
 - ...
- Send us your **feedback and suggestions** on the Cyber Hero @ Home campaign via csm2021@geant.org

Thank you

Any questions?

www.geant.org



© GÉANT Association
As part of the GÉANT 2020 Framework Partnership Agreement (FPA), the project receives funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 856726 (GN4-3).