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Damian Niemir

## **Successful CLAW meeting**

SIG-Marcomms online meeting,  
including TF-RED joint session,  
29-30 March 2021

# Thousands of hours spent in 2020 during VC

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- how to do it differently?
- how to distract people from other activities?
- how to make a workshop if you cannot work together?
- ... what is usually done in front of the screen?

4x „I”

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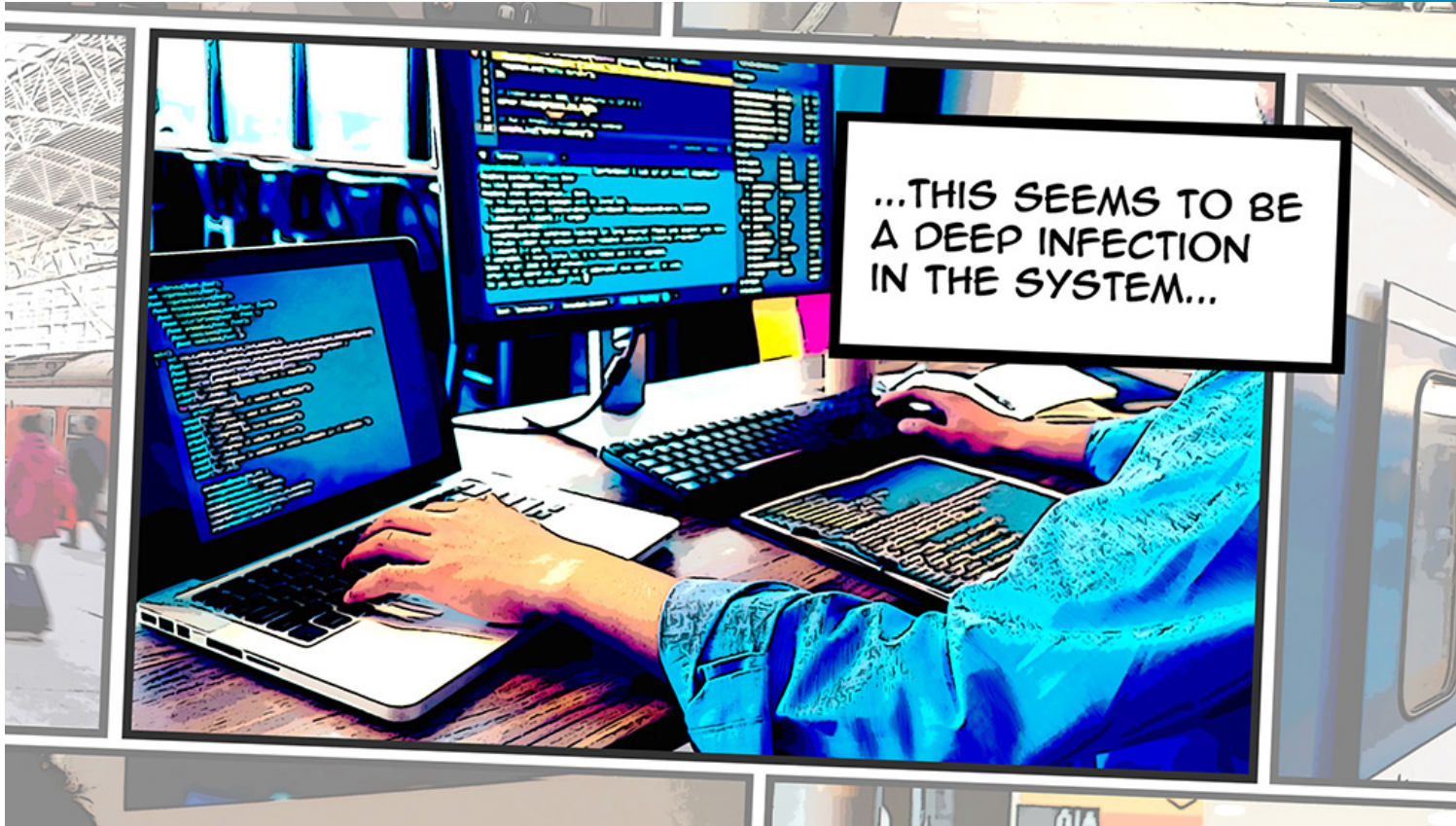
- **Interest**
- **Interaction**
- **Innovation**
- **Immersion... Immersion... Immersion...**

# How we did it during the CLAW

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- interactive movie
- sound: effects, music, voiceover
- interaction: discussion, vote, result dependent effect

## How we did it during the CLAW





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